

Step Right Up

2026 Medicare Summit

What Every Broker Should Know About NABIP-MN

*Juliana Jacobson, CEBS, CMS, GBA, NABIP MN Treasurer and President-Elect
& Brian Szczech, NABIP MN Immediate Past President*

What Every Broker Should Know About What's Happening in the Legislature

Mike Anderson REBC & LPRT, NABIP MN Legislative Chair; Tim Wilkins, President Capitol Strategies, NABIP MN Lobbyist; Representative Greg Davids

What Every Broker Should Know About the MN Medicare Supplement Open Enrollment Period

Dan Arland, Vice President of Compliance and Business Development, LeClair

Medicare Advantage Updates: What Every Broker Should Know

Carrier Panel featuring representatives from Aetna, Blue Cross Blue Shield, Health Partners, & Medica

What Every Broker Should Know About ACA and MNsure

Christina Wessel, Senior Director of Partner and Board Relations at MNsure

What Every Broker Should Know About Prescription Drug Options

Kellie Rademacher, PharmD, SVP Access Strategy

What Every Broker Should Know About Growing Their Book of Business

Greg Sotebeer, President & Bob Schmaltz, CEO, River Bluff Technologies



Tuesday, August 11, 2026



7:30 am - 4:00 pm



Delta Hotel

**1330 Industrial Blvd NE
Minneapolis, MN 55413**



National Association of Benefits and Insurance Professionals

Minnesota Chapter

NABIP



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2026 Medicare Summit Speaker Spotlights

What Every Broker Should Know About NABIP-MN



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CEBS, CMS, GBA,
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Mike Anderson

REBC & LPRT,
Owner, Anderson
BenefitPartners
NABIP-MN Legislative Chair

Mike Anderson, REBC, is the President and Founder of Anderson Benefit Partners, bringing over a decade of dedicated industry expertise to his clients. Licensed since 2012 and having established the firm in 2015, Mike specializes in designing strategic employee benefit packages for small to middle-market employers with up to 300 employees. He is equally passionate about helping individuals confidently navigate the complexities of purchasing their own health insurance and Medicare coverage. Today, Anderson Benefit Partners proudly serves more than 150 employers and over 400 households, reflecting Mike's commitment to delivering personalized and reliable insurance solutions.

Mike is also a past president of NABIP MN and the current legislative chair.



**Representative
Greg Davids,
Minnesota
House of
Representative
District 26B**



Tim Wilkin
President Capitol
Strategies,
NABIP MN Lobbyist

Tim Wilkin spent 18 years in the banking and insurance industries. Tim served in the Minnesota House for eight years, serving as an Assistant Majority Leader and Chair of the Commerce & Financial Services Committee. He also spent three years in executive leadership at the Department of Human Services. Since 2010, Tim has been a consultant in the areas of association management and government relations.

What Every Broker Should Know About the MN Medicare Supplement Open Enrollment Period



**Dan
Arland**
Vice President of
Compliance and Business
Development, LeClair



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What Every Broker Should Know - Medicare Advantage Updates



BlueCross
BlueShield
Minnesota



HealthPartners®



Medica®



Moderator Chad Levis,
President, CAL
Financial, Inc.

What Every Broker Should Know About Prescription Drug Options



**Kellie
Radmacher
PharmD,
SVP Access
Strategy**

Kellie serves as the SVP Access Strategy at Inizio Evoke Access with nearly 15 years of industry experience, including work in rare and specialty disease states, clinical pharmacy utilization management programs, and formulary strategies for national payers.

Kellie spent five years at Prime Therapeutics in clinical and leadership roles managing a team of senior clinical pharmacists, developing and implementing specialty disease state training, and consulting on clinical data and reimbursement strategies for payers. She developed strategy and oversaw all aspects of utilization management programs, including pharmacy and medical policy. Prior to Prime Therapeutics, she worked as a clinical specialty pharmacist for United Healthcare (UHC), managing the development of the prescription drug list, including associated clinical review processes, tracking and reporting systems, and physician outreach and consultation. She also worked as a clinical pharmacist at Children's Hospitals and Clinics of Minnesota.

Kellie has coauthored publications in the *Journal of Managed Care Pharmacy*, *Journal of Viral Hepatology*, and *Journal of Clinical Pathways*. Her therapeutic areas of expertise include oncology, rare diseases, hepatitis C, and autoimmune disorders. Outside of Inizio Evoke Access, she is an active member of the Academy of Managed Care Pharmacy, where she participates on the Health Disparities Advisory committee.

Kellie received her Doctor of Pharmacy degree from Creighton University's School of Pharmacy and Health Professions in Omaha.

Kellie and her husband have six children between them ranging in age from 30 to 14. They live in Minnesota with their French bulldog pack where they raise, train, and board their puppies. In their downtime, they enjoy landscaping, travel, working out, cooking, and time with their family (furry and human alike).



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What Every Broker Should Know About ACA and MNsure



**Christina
Wessel**

**Senior Director of
Partner Relations,
MNsure**

Christina Wessel is the senior director of partner relations at MNsure. Christina has been with MNsure since 2024 and currently oversees the operations of MNsure's Consumer Assistance Program, Minnesota's network of more than 2,000 brokers, navigators and certified application counselors helping consumers apply for health insurance coverage.

Before joining MNsure, she spent 13 years with the Minnesota Budget Project researching and advocating for policies at the state and federal level to promote opportunity and economic well-being for all Minnesotans. Christina has a master's degree in political science from the University of Minnesota and a bachelor's degree in political science from Wheaton College in Illinois.

Christina devotes much of her "free" time to teaching agility classes at local dog sports facilities and traveling around the country competing in agility with her three Nova Scotia Duck Tolling Retrievers.



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Bob Schmaltz,
CEO, River Bluff Technologies

Smart Agent exists because Bob spent 27+ years inside the insurance industry watching agents fight spreadsheets, sticky notes, and broken paperwork. As founder and CEO of Financial Marketing Solutions — an insurance wholesaler (FMO) specializing in Health, Medicare, and Retirement Planning — Bob oversees more than 7,000 clients across 12 states through hundreds of independent agents. Smart Agent is the CRM he wished he'd had on day one.



Greg Sotebeer
President, River Bluff Technologies

Greg Sotebeer has over 30 years of experience in technical architecture, data strategy, and sales across Healthcare, Medical Device, Retail, and Financial Services industries. His background includes enterprise data architecture for UnitedHealth Group, global analytics for Medtronic and U.S. Bank, and digital strategy work for organizations such as Mayo Clinic, Kaiser, Best Buy, and Wells Fargo. Greg also authored two Amazon-published AI books.